



Business Academy Aarhus  
University of Applied Sciences



BAAA main campus



# Agenda

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- Presentation of Business Academy Aarhus
- International Office
- Our international programmes
- Admission requirements & how and when to apply
- Teaching methods and expectations to students
- Financing and accommodation
- General questions



# Business Academy Aarhus

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- University of Applied Sciences
- Programmes accredited by the Danish state
- Internationally approved through the ECTS system
- One of the largest academies in Denmark
- 4500 full time students – of these 1000 are international students
- A variety of 15 programmes taught in English
- Close ties with business and industry
- Teaching based on theory, practice and applied science
- International partners – during & after studies



# Why study in Aarhus?

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- The world's smallest big city
- Second largest city in Denmark →  
An atmospheric, bustling and trend-setting city  
A centre of exhibitions, culture, theatre and sports
- Close to nature, forests and beaches
- Placed in the centre of Denmark →  
Close to other cities and airports
- A very young city – <20% are students



# International Office

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Coordinating office for the following international activities at Business Academy Aarhus as a whole:

- Marketing and recruitment
- Visitation of students
- Cooperation, administration and evaluation of agents/partners
- Partner agreements and administration (Erasmus and other exchange)
- Summer schools



# International Office staff

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**Mads Hedelund**

(international partnerships, international networking, development projects, overall strategic tasks)



**Kristoffer Edal Mikkelsen**

(exchange partnerships, outgoing exchange students, summer schools)



**Ulla Poulsen**

(agent contact, incoming exchange, summer schools)



**Andy Grantham**

(international marketing and recruitment)



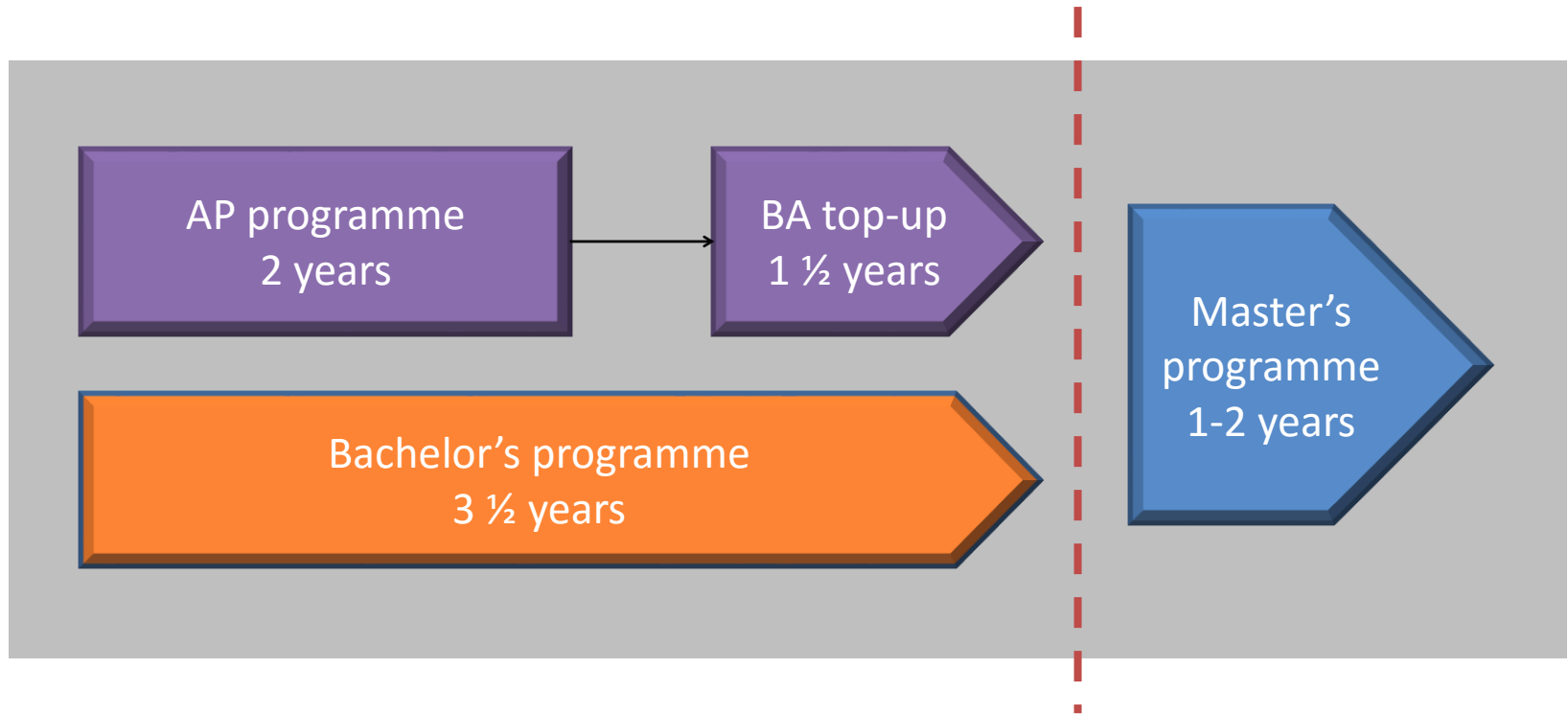
**Student helper**

(ad hoc tasks)



# Programme Structure

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# Programmes

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Programmes offered within the fields of

- Biotechnical, Food and Process Technology
- Environment and Agriculture
- IT and Technology
- Web, Media and Communication
- Business



# Programmes

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## **Biotechnical, Food and Process Technology**

- AP degree in Chemical & Biotechnical Science
- Bachelor in Chemical & Biotechnical, Food or Process Technology (top-up progr.)

## **Environment and Agriculture**

- AP degree in Environmental Management
- ~~AP degree in Agro Business Manager~~
- Bachelor in Agricultural and Environmental Management (top-ip progr.)



# Programmes

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## IT and Technology

- AP degree in Automotive Technology
- ~~AP degree in Computer Science~~
- AP degree in Electronics Technology
- AP degree in Network Technology
- Bachelor in Product Development and Integrative Technology (top-up progr.)
- Bachelor in Software Development (top-up progr.)



# Programmes

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## **Web, Media and Communication**

- AP degree in Multimedia Design and Communication
- Bachelor in Digital-concept Development (top-up progr.)
- Bachelor in Web Development (top-up progr.)

## **Business**

- Bachelor in Financial Management and Services
- AP degree in Marketing Management
- Bachelor in Innovation and Entrepreneurship (top-up progr.)
- Bachelor in International Sales & Marketing Management (top-up progr.)



# Internship

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Compulsory internship for all programmes

- In Denmark or abroad
- Own responsibility to find a company
- More than 800 company contacts
- Possibility of Erasmus grant



# Admission requirements

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- Upper-secondary school certificate
- 1-2 years higher education
- Good marks
- Math at intermediate level
- Chemistry for 1 programme
- English test

Always check each specific programme's requirements on the website [www.baaa.dk](http://www.baaa.dk) for the latest information!



# Mathematics

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B-level = 250 hours of 60 minutes

C-level = 125 hours of 60 minutes

Danish B-level includes:

- Trigonometry
- Extension of function theory
- Differential calculus
- Linear programming



# English

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- TOEFL: 80
- IELTS: 6.0

Higher scores for top-ups without an AP degree.

\*Only IELTS and TOEFL accepted for non-EU applicants





# How to apply

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## SUMMER

- **Only** via [www.optagelse.dk/admission](http://www.optagelse.dk/admission)
- Available from 1 February every year.
- Signature page must be uploaded on our website.

## WINTER

- BAAA application form on [www.baaa.dk](http://www.baaa.dk).
- Available from 7th September\*

\*for 2015 intake



# Application deadlines

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**These deadlines are not flexible**

**Summer intake: 15th March at 12 noon**

Preferably as soon as possible -

**Winter intake\*: 1st October at 12 noon**

\*only available for some programmes



# Evaluation of applications

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The academy evaluates

- Examination results – Focus on Maths & Eng.
- English skills
- Working experience
- Stays abroad

And at the skype interview:

- Motivation
- Spoken English
- General matureness and readiness to study



# Teaching methods

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- Lectures
- Project work/small assignments
- Group work
- Company visits/guest lecturers from the industry
- Dialogue between lecturer and students
- Active students
  
- Informal relations



# Financing

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- Tuition fees from €16,000 - €36,000 for entire programme
- Mandatory application fee of €100

Reimbursable when:

- you accept an offer of admission
- and you have paid your tuition fee (1<sup>st</sup> instalment)
- and you are still enrolled at BAAA one month after study start.

If you are not offered admission, your application fee will not be reimbursed.

- Student job
- Some scholarships available after 1<sup>st</sup> completed year



# Accommodation

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It is the students' own responsibility to find accommodation in Aarhus

Apply through: [www.studenthousingaarhus.dk](http://www.studenthousingaarhus.dk)

**Apply as soon as possible**

The sooner a student is willing to pay for the room, the better the possibilities of getting a room are (e.g. from 1 or 15 July)



# What do we expect from partners?

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- Study visit to our campuses
- Local marketing activities
- Guidance in connection with admission procedures
- Verify authenticity of documents
- Organisation of English testing
- Organisation of Skype interviews
- Quality and loyalty



# More information?

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[www.baaa.dk](http://www.baaa.dk)

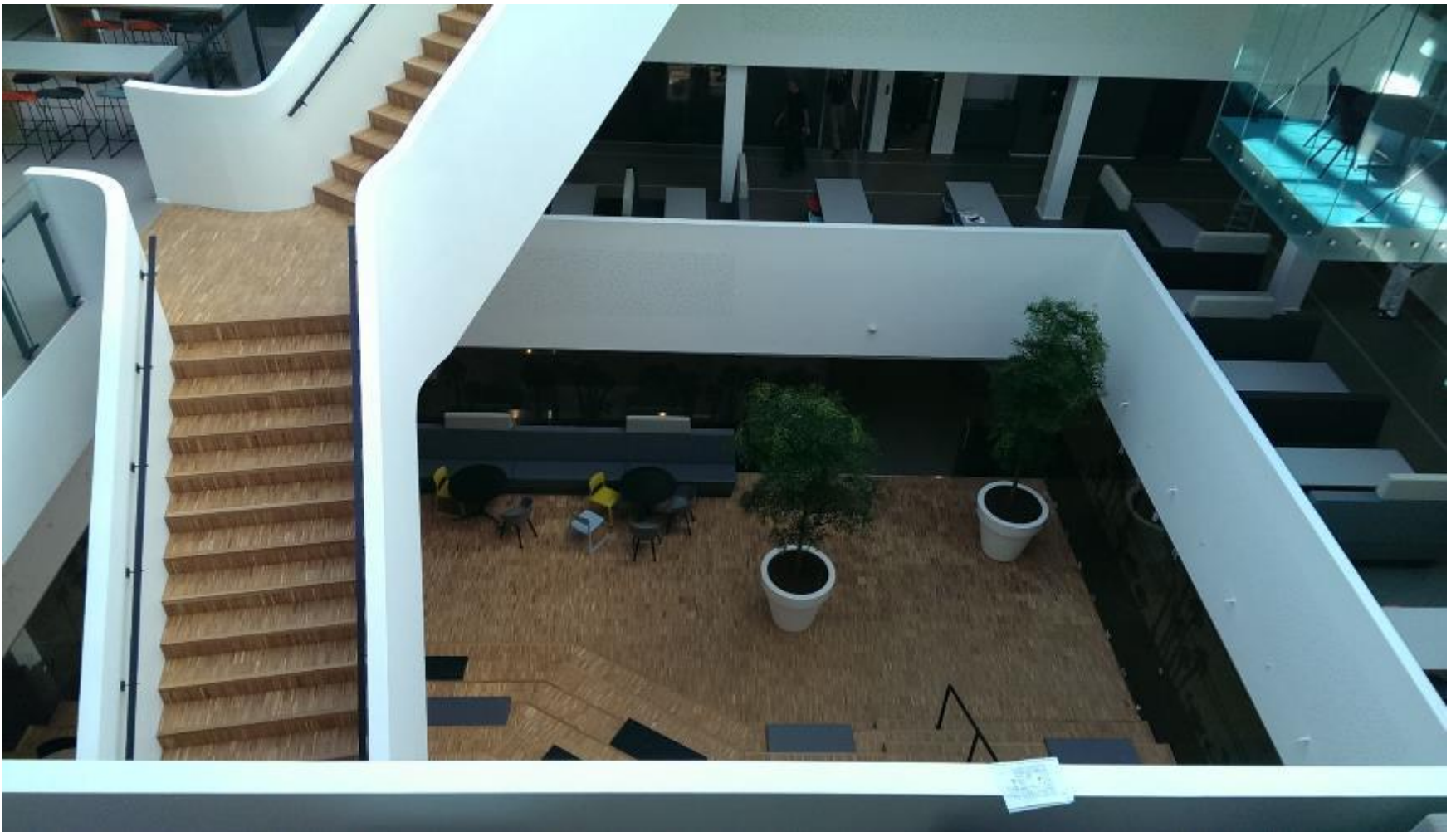






BAAA's new building for Web, Media and Communication students





Inside the new building





A teaching situation







At the laboratory





Another approach to teaching





Group work







Group work





The BAAA bar 'Basement'







An event at the main campus canteen





Further Studies Day





Team building during Orientation Day





Innovation camp







The BAAA brewery





Event for alumni and students with EAlumne (BAAA's Alumni network)







Summer school in Tanzania

